

Zurich – June 23, 2008

**Press Release**

**New finance package from *L'Agefi* and *Finanz und Wirtschaft***

**The Western-Swiss business and investor publication *L'Agefi* and the German-Swiss investor newspaper *Finanz und Wirtschaft* will launch a package offer on July 1, 2008 for compulsory publications in the capital market transactions field.**

The new finance package will enable advertising customers to benefit from a 10% discount on the gross advertisement price of both publications. This means that companies can reach an extremely specific readership while still spending significantly less compared with existing advertisement combinations for capital market transactions. The finance package will be sold and administered by *Finanz und Wirtschaft*.

Together, the *L'Agefi* and *Finanz und Wirtschaft* business and finance titles reach around 140,000 readers with an interest in business and finance in Switzerland. *L'Agefi*, which dates back to 1950, is the largest business and investor publication in Western Switzerland with five issues a week. *Finanz und Wirtschaft* was founded in 1928. 34,604 copies are published every Monday and Saturday. The newspaper reaches 124,000 readers.

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